

# More Ellipsis Marketing Products

## CustomMade Marketing



Readymade Marketing is not for everyone. Sometimes it just doesn't fit your business, location or your goals. We can design Badass CustomMade Marketing for you as well by tweaking Readymade Marketing or designing it completely from scratch

## Complementary Marketing Services



Good marketing doesn't happen in a silo. Sometimes you may not have the proper setup to do specific marketing or a little prep work may enhance the outcome of it. Ellipsis Complementary Marketing Services are built to support Ellipsis Readymade Marketing and include:

- ⇒ Website Updates
- ⇒ Local Marketing Plan
- ⇒ CRM Setup
- ⇒ Customer Data Cleansing
- ⇒ Print Design
- ⇒ Do Not Call Register Certification
- ⇒ SSL Certification
- ⇒ Custom Reports

We are local. We use local products and services, enjoy local events and play active roles within our local communities. We are experts in local business and marketing and would love to share our expertise with fellow small business owners. Call or email us to

**SEE WHAT WE CAN DO FOR YOU.**

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# BADASS READYMADE MARKETING

YOU BET WE TAKE OURSELVES SERIOUSLY. WE DO BADASS MARKETING FOR YOUR LOCAL BUSINESS AT PRICES YOU CAN AFFORD



Ellipsis Marketing is for Local Businesses that are serious about growing without breaking the budget. Readymade marketing is designed and priced for your business type, location and budget to save you time and money. Ready to launch, it allows us to do your marketing quickly and affordably so you can

**MIND YOUR OWN BUSINESS** while we mind your marketing.



**We are proud members, supporters and ambassadors of local Chambers of Commerce**



# Ellipsis Readymade Marketing

Check [www.ellipsismarketing.net](http://www.ellipsismarketing.net) or call us at (925) 344-6472 for pricing for your business type and location

## Online and Mobile Paid Ads



Run paid Ads on major online Ad networks such as Google and Facebook. Bring a guaranteed steady flow of people searching for products or services offered by you to your website, phone number or location

*Prices starting at \$319/month*

## Targeted Postcards



Send postcards with coupons, event invitations or special deals to selected customers or potential customers in specific areas of your community to promote your business

*Prices starting at \$369/month*

## Search Engine Optimization (SEO)



Build a steady flow of potential customers to your website or social media page. Direct people searching on networks such as Google and Facebook or browsing online reviews for services and products you offer

*Prices starting at \$286/month*

## Every Door Direct Mail



Send postcards with coupons, event invitations or special deals to local households and businesses. Select specific USPS delivery routes around your business location

*Prices starting at \$551/month*

## Social Media



Make regular posts about yourself, your business and your community on your social media pages. Create a loyal group of followers and fans, which could generate future new business for you

*Prices starting at \$219/month*

## New Mover Postcards



People who just moved to a new area are looking to establish a new network of services and products. Target them with special coupons and deals while they are actively looking

*Prices starting at \$369/month*

## Website



A website is essential for most marketing and sales. Potential customers research before they buy. Take your business online so they can learn about your products and services, contact you or purchase online

*Prices starting at \$191/month*

## Birthday Greetings



Create goodwill and build loyalty by surprising your customers and leads. Send them a birthday greeting card or email including a special discount for your products and services

*Prices starting at \$261/month*

## Targeted Email



Stay in touch with your customers and leads by sending regular emails and newsletters. Include special deals and news to be at the top of their minds when they need services and products you offer

*Prices starting at \$206/month*

## Printed Brochures and Postcards



Hand out professionally designed and printed brochures or postcards to current or potential customers. Request reviews after doing business or include coupons to encourage and motivate new and repeat business

*Prices starting at \$0.19/piece*

## TV Ads



Use Local TV networks to advertise your events, products and services. Air hundreds of ads on carefully selected local channels watched by your potential customers

*Prices starting at \$933/month*

## Seasonal Marketing



Celebrate special holidays, events or seasons by sending special offers and coupons to existing or potential new customers. Use postcards, email, social media or online ads. Holidays and seasons include

- ⇒ Valentine's Day
- ⇒ Easter
- ⇒ Mother's Day
- ⇒ Memorial Day
- ⇒ Father's Day
- ⇒ Summer
- ⇒ Independence Day
- ⇒ Back to School
- ⇒ Labor Day
- ⇒ Halloween
- ⇒ Thanksgiving
- ⇒ Black Friday/Cyber Monday
- ⇒ Christmas/Advent/Chanukah/Kwanzaa
- ⇒ New Years

*Prices starting at \$418/month*

## Cold Calls



Everybody does it. Create new customer leads and schedule business appointments with leads and decision makers who are interested in your products and services

*Prices starting at \$653/month*