

Ellipsis Readymade Marketing

Check www.ellipsismarketing.net or call us at (925) 344-6472 for pricing for your business type and location

Online and Mobile Paid Ads



Run paid Ads on major online Ad networks such as Google and Facebook. Bring a guaranteed steady flow of people searching for products or services offered by you to your website, phone number or location

Prices starting at \$319/month

Targeted Postcards



Send postcards with coupons, event invitations or special deals to selected customers or potential customers in specific areas of your community to promote your business

Prices starting at \$369/month

Search Engine Optimization (SEO)



Build a steady flow of potential customers to your website or social media page. Direct people searching on networks such as Google and Facebook or browsing online reviews for services and products you offer

Prices starting at \$286/month

Every Door Direct Mail



Send postcards with coupons, event invitations or special deals to local households and businesses. Select specific USPS delivery routes around your business location

Prices starting at \$551/month

Social Media



Make regular posts about yourself, your business and your community on your social media pages. Create a loyal group of followers and fans, which could generate future new business for you

Prices starting at \$219/month

New Mover Postcards



People who just moved to a new area are looking to establish a new network of services and products. Target them with special coupons and deals while they are actively looking

Prices starting at \$369/month

Website



A website is essential for most marketing and sales. Potential customers research before they buy. Take your business online so they can learn about your products and services, contact you or purchase online

Prices starting at \$191/month

Birthday Greetings



Create goodwill and build loyalty by surprising your customers and leads. Send them a birthday greeting card or email including a special discount for your products and services

Prices starting at \$261/month

Targeted Email



Stay in touch with your customers and leads by sending regular emails and newsletters. Include special deals and news to be at the top of their minds when they need services and products you offer

Prices starting at \$206/month

Printed Brochures and Postcards



Hand out professionally designed and printed brochures or postcards to current or potential customers. Request reviews after doing business or include coupons to encourage and motivate new and repeat business

Prices starting at \$0.19/piece

TV Ads



Use Local TV networks to advertise your events, products and services. Air hundreds of ads on carefully selected local channels watched by your potential customers

Prices starting at \$933/month

Seasonal Marketing



Celebrate special holidays, events or seasons by sending special offers and coupons to existing or potential new customers. Use postcards, email, social media or online ads. Holidays and seasons include

- ⇒ Valentine's Day
- ⇒ Easter
- ⇒ Mother's Day
- ⇒ Memorial Day
- ⇒ Father's Day
- ⇒ Summer
- ⇒ Independence Day
- ⇒ Back to School
- ⇒ Labor Day
- ⇒ Halloween
- ⇒ Thanksgiving
- ⇒ Black Friday/Cyber Monday
- ⇒ Christmas/Advent/Chanukah/Kwanzaa
- ⇒ New Years

Prices starting at \$418/month

Cold Calls



Everybody does it. Create new customer leads and schedule business appointments with leads and decision makers who are interested in your products and services

Prices starting at \$653/month